Over the course of a season, Riverfront Recapture attracts nearly a million people to its parks. What events or programs do you attend or participate in?

- Riverfest and fireworks
- Dragon Boat Races and Asian Festival, Pipes in the Valley, and other festivals
- Rowing Program
- Free performances: Guitar Under the Stars, Hartford Pops, other concerts
- Youth programs
- Other __________________________

How often do you visit one of our parks?

- Daily
- Once a year
- Weekly
- Rarely or never
- 3 or more times a year

Do you have any suggestions for us?

___________________________________________________
___________________________________________________
___________________________________________________
___________________________________________________

How do you prefer to be addressed?

__________________________________________
Why does Riverfront Recapture matter?

_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________

Which Riverfront offerings do you consider the most important?

☐ Riverfest and fireworks
☐ Dragon Boat Races and Asian Festival, Pipes in the Valley, and other cultural festivals
☐ Community Rowing Program
☐ Free performances: Guitar Under the Stars, Pilobolus, Hartford Pops, and other concerts
☐ Youth programs
☐ Opportunities for outdoor recreation and leisure
☐ Other

How can we make your experiences at Riverfront even better?

_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________

ABOUT HOW WE COMMUNICATE

Do you feel well-informed about what is happening at Riverfront Recapture?

☐ Yes ☐ No

Do you use email regularly?

☐ Yes ☐ No

Would you like to receive our email newsletter, News from the Riverfront, with timely news about all the happenings at Riverfront Recapture?

☐ Yes ☐ No ☐ I already do!

E-mail address:

_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________

What would you like to know more about?

_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________

If no, why not?

_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________

Do you use social media (Facebook, Twitter, Linkedin, etc.)? If so, which ones?

☐ Facebook ☐ Twitter
☐ Linkedin ☐ Pinterest
☐ Google+ ☐ Youtube
☐ Other

May we connect with you? Please let us know how to find you:

_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________

ABOUT YOU AND YOUR SUPPORT

How long have you lived in this area?

☐ Less than five years
☐ Ten to twenty years
☐ Five to ten years
☐ More than 20 years

How long have you supported Riverfront Recapture?

☐ Less than five years
☐ Ten to twenty years
☐ Five to ten years
☐ More than 20 years

Why do you support Riverfront Recapture?

_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________

Why do you support Riverfront Recapture?

_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________

Please share with us what priority Riverfront Recapture holds in your charitable giving:

☐ High ☐ Medium ☐ Low

We are very grateful to you for all the support you have provided in the past. Are you planning to remain a supporter of Riverfront Recapture?

☐ Yes, for the near future
☐ Yes, for at least the year ahead
☐ Don’t know
☐ No

Riverfront Recapture has a group of amazing supporters, called Mainstay members, who give a small monthly donation via their credit cards. These monthly donations help us budget and plan our programs and events. Would you consider making a small monthly donation to Riverfront Recapture?

☐ Yes, I would be interested in joining Mainstay
☐ Possibly. Please send me more information about the Mainstay program
☐ I am already part of the Mainstay program and make monthly donations to Riverfront Recapture
☐ Not at this time